

Santa Claus Online

You will need the following to have successful virtual calls with Santa.

- 5g Internet connection
- Webcam or video camera and microphone
- Use a common video communication such as Zoom or Google meets. Both these also have recording abilities. Most customers want a recording of the Virtual Visit with Santa Claus
- Green screen digital background or decorate the room you will be using. Keep in mind that the background your customer will see is relatively small. You can test what will be seen on camera and decorate accordingly.
- You will need a payment gateway. If you are not already set up with a website, a good alternative is Paypal. Paypal allows you to create invoices, send to customer and receive payment, also supports international currencies.
- Once you have secured a booking, send the customer a questionnaire regarding the children so you will have all the information you need at the time of the call. These are the questions I use:
 - Name(s) and age(s) of the child/children
 - Name of pet(s) and name of elf (if they have one))
 - What main gift did they get last year from Santa
 - Any behavior issues the parent(s) want Santa to address.
 - What accomplishments have they done which Santa can compliment and encourage them.
 - Anything else that Santa should know about, for example, autism. This will prepare you for a child that as a very short attention span or moves around a lot.
 - These are only suggestions which you are welcome to change as you see fit.
- Make sure you receive payment in advance. I can't begin to tell you how many times I was ready to take the call and the customer forgot. You need to ensure you are paid for your time. It is up to you to schedule another call and either charge them full price or maybe give them a discount.
- Make sure you send reminder emails the day before and the day of the call.
- Once the virtual call is finished Zoom or Google Meets will create a mp4 video file which you can send to your customer. Please note that most of those files are too large to send via email. You will need to upload the file to Google Drive or something similar,

and send the link to your customer.

- One final thought, if you offer to read a book, make sure you have permission to do so, to avoid copyright infringement.
- As part of your membership, you have my permission to read any of the books which I have written.